

ABSTRACT

The present invention is a method and system for utilizing a distributed network of computers to generate enrollment leads that identify prospective computer training enrollees. The method involves creating a website that promotes the concept of computer aptitude and invites visitors to the website to register online to check their computer aptitude. The registration data is saved and forms the basis of the desired enrollment leads. The leads generated using this method and system are more qualified and less expensive as compared to other lead generation methods currently used in the industry.